



FOR IMMEDIATE RELEASE

Atlanta Startup Awards Nomination Deadline Extended

Nominations now accepted until August 5th

ATLANTA, GA – JULY 25, 2022 - Startup Atlanta today announced that it is extending the deadline for its call for nominations for the **2022 Atlanta Startup Awards** to **August 5, 2022**.

Startup companies will now have more time to submit their organizations for consideration for the premier awards event for local early-stage and growth-stage businesses and entrepreneurs.

Startups interested in submitting their nominations may do so [here](#).

Entrepreneurs and Startup businesses from across the Metro Atlanta region will now have more time to submit their nominations for consideration in one or more of eight award categories:

- **Scrappiest Startup Award:** Startup that has achieved significant milestones over the last 12 months without ever raising equity or debt capital.
- **Best B2C Startup:** Startup that provides product(s) to consumers and has achieved significant milestones over the last 12 months.
- **Best Growth Stage Startup:** The Best Growth Stage Startup Award recognizes a startup that has shown strong product-market fit, is Post Series A, annual recurring revenue over \$3 million to \$5 million, has 40 or more employees and has achieved significant milestones over the last 12 months.
- **Community Builder**
The Community Builder Award recognizes a local leader who has made a tangible and lasting impact in the entrepreneurial ecosystem.
- **Equity Champion:** The Equity Champion Award recognizes an individual who has made a significant impact in the entrepreneurial ecosystem by removing barriers or providing access to underrepresented founders in the last 12 months.
- **Best B2B Startup:** Startup that provides product(s) that solve(s) a problem for businesses and has achieved significant milestones over the last 12 months.
- **Best Social Impact Startup:** The Best Social Impact Startup Award recognizes a mission-driven for-profit startup with a social mission who has made the biggest impact on the Atlanta community and/or beyond in the past 12 months.



- **The Art of the Pivot:** Growing a startup is hard. The Art of the Pivot Award celebrates a startup's ability to change its business model, product direction, target audience, etc.; and successfully revamp their business in the face of adversity over the last 12 months.

The 2022 Atlanta Startup Awards is organized by **Startup Atlanta** and will be held **October 12, 2022**, at Atlantic Yards in Midtown Atlanta.

For more on the Atlanta Startup Awards, visit atlantastartupawards.com or contact info@startupatlanta.com about available sponsorship opportunities.

About Startup Atlanta

Startup Atlanta is a community non-profit with a mission to connect, promote, and expand Atlanta's vibrant startup ecosystem to bolster the creation of jobs, companies and wealth. Startup Atlanta achieves this by producing and publishing the annual Startup Atlanta Ecosystem Guide, a community resource featuring a comprehensive list of entrepreneur support organizations in the greater Atlanta region. Startup Atlanta also leads with strategic programming and partnerships: facilitating the quarterly Community Partners Lunch and the annual Atlanta Startup Awards.

For more information, visit www.startupatlanta.com.

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