



FOR IMMEDIATE RELEASE

Ready, Set, Rise for the Return of the Atlanta Startup Awards *The Startup Atlanta event is set for October 12, 2022.*

ATLANTA, GA – JUNE 14, 2022 – Startup Atlanta, a community non-profit focused on connecting and growing the local startup ecosystem, announced today that it will once again host its annual **Atlanta Startup Awards**, the premiere awards event for local early-stage and growth stage businesses and entrepreneurs. The event's return will take place **6:30 PM Wednesday, October 12th, 2022**, at Atlantic Station in Midtown Atlanta.

The Atlanta Startup Awards celebrates the city's most successful rising companies, startup pioneers and disruptive innovators. In addition to recognizing individuals and companies in eight categories, the Atlanta Startup Awards will present two individuals with Startup Atlanta's *highest* honor, the coveted **Lifetime Achievement Award**.

"Startup Atlanta is thrilled to bring back the Startup Awards this year," said Jennifer Singh, Co-Founder of Understory and Board Chair at Startup Atlanta. "The Board is planning a truly memorable event experience to reconnect with and honor our community for the first time since January 2020.

The theme for this year's event is "**Ready, Set, Rise**" which represents the resilience and competitive energy that embodies the startup ecosystem in Atlanta.

"The creativity and impact of our startup community over the past two years have truly demonstrated its resilience," said Gimme Vending Co-founder **Evan Jarecki**, who serves as Startup Atlanta Board Vice President and Awards Committee Co-Chair. "We're proud to once again celebrate these amazing innovators and teams in our startup ecosystem."

For more on the **Atlanta Startup Awards** visit atlantastartupawards.com or for information on available sponsorship opportunities contact Startup Atlanta at info@startupatlanta.com.

About Startup Atlanta

Startup Atlanta is a community non-profit with a mission to connect, promote, and expand Atlanta's vibrant startup ecosystem to bolster the creation of jobs, companies and wealth. Startup Atlanta achieves this by producing and publishing the annual Startup Atlanta Ecosystem Guide, a community resource featuring a comprehensive list of entrepreneur support organizations in the greater Atlanta region. Startup Atlanta also leads with strategic programming and partnerships: facilitating the quarterly Community Partners Lunch and the annual Atlanta Startup Awards.

For more information, visit www.startupatlanta.com.

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