



FOR IMMEDIATE RELEASE

STARTUP ATLANTA REVEALS AWARD FINALISTS

Announced entrepreneurs and organizations are now contenders for the 2022 Atlanta Startup Awards

ATLANTA, GA – SEPTEMBER 07, 2022 – Startup Atlanta, the community non-profit focused on connecting and growing the local startup ecosystem, today announced the finalists for the upcoming **2022 Atlanta Startup Awards** which will take place at **6:30 PM Wednesday, October 12** at Midtown Atlanta's **Atlantic Yards**.

Finalists were revealed in eight different categories on Startup Atlanta's first-ever **Finalist Reveal LIVE**, a live stream presentation that occurred on Wednesday, September 7th. The Finalists announced during the stream cast are:

Scrappiest Startup Award:

- [Plant Based Jeff](#)
- [Porter Logic](#)
- [DataSeers](#)
- [Arrivu Technologies](#)

Community Builder:

- Aly Merritt
- Ryan Wilson
- Jon Birdsong
- Karen Cashion

Best B2C Startup:

- [Semaine Health](#)
- [MaxRewards](#)
- [Dr. Knows Best](#)
- [IT ALL Media](#)

Best Social Impact Startup:

- [Daymaker](#)
- [MiniCityAtl](#)
- [Charityvest](#)
- [Hope for Youth, Inc](#) (HYPE)

Best B2B Startup:

- [cove.tool](#)
- [Travelsist](#)
- [Carpool Logistics](#)
- [Grayscale](#)

The Art of the Pivot:

- [Strapt](#)
- [BoxLock](#)
- [Starbright Wine](#)
- [Vertical Activewear](#)

Best Growth Stage Startup:

- [Flock Safety](#)
- [Verusen](#)
- [Safely](#)
- [Saltbox](#)

Equity Champion:

- [Pinky Cole](#)
- [CodeHouse](#)
- [Lisa Calhoun](#)
- [The Village Market ATL](#)



Finalists announced during the stream cast were chosen from nomination submissions received by Startup Atlanta and are contenders for the top award in their category at the 2022 Atlanta Startup Awards.

The Atlanta Startup Awards is the premier awards event for local early-stage and growth-stage businesses and entrepreneurs. The theme for the event is **Ready, Set, Rise**, which represents the resilience and competitive energy that embodies the startup ecosystem in Atlanta.

For more on the Atlanta Startup Awards, visit atlantastartupawards.com or contact info@startupatlanta.com about tickets and available sponsorship opportunities.

About Startup Atlanta

Startup Atlanta is a community non-profit with a mission to connect, promote, and expand Atlanta's vibrant startup ecosystem to bolster the creation of jobs, companies, and wealth. Startup Atlanta achieves this by producing and publishing the annual Startup Atlanta Ecosystem Guide, a community resource featuring a comprehensive list of entrepreneur support organizations in the greater Atlanta region. Startup Atlanta also leads with strategic programming and partnerships: facilitating the quarterly Community Partners Lunch and the annual Atlanta Startup Awards.

For more information, visit www.startupatlanta.com.

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