



ATLANTA

STARTUP ECOSYSTEM GUIDE



“While 2020 has brought a global challenge to major cities like Atlanta with the COVID-19 pandemic, Atlanta’s innovators and entrepreneurs have stepped up to the plate, pivoting with new ideas to keep us moving forward. With more than 65 incubators, co-working facilities and corporate innovation centers, Atlanta remains a go-to location for creators to collaborate with leading companies and universities to test and scale big ideas. We are leading the nation in inclusive entrepreneurship and will continue to focus on making Atlanta a place where all entrepreneurs, corporations, investors, and teaching institutions thrive.”

Dr. Eloisa Klementich

President and CEO, Invest Atlanta



Introduction

We’re excited to bring you the fourth edition of the Guide to the Ecosystem, Atlanta’s most comprehensive guide to our local startup ecosystem!

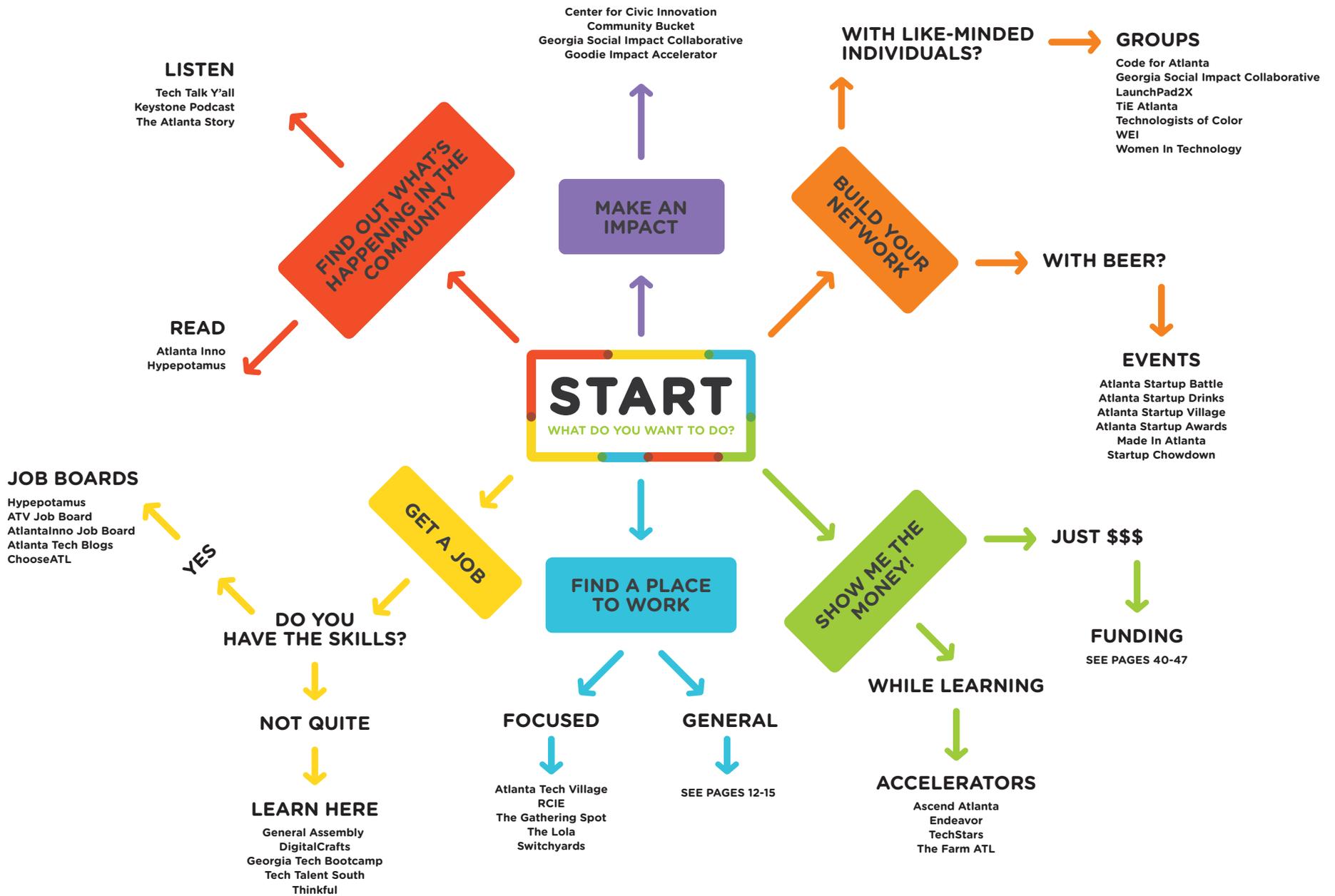
Thanks to the support of our partners and sponsors, we’re able to produce the Ecosystem Guide as a free resource for the community.

The guide is broken down into the following sections: Media and News, Groups and Events, Places, Programs, Education and Career Resources, and a section focused on a variety of resources to access Capital.

We understand that as our ecosystem is quickly growing, we may have unintentionally missed some organizations, players, or other resources. Please send us your input and feedback at: kylan@startupatlanta.com.

About Startup Atlanta

Startup Atlanta is a community non-profit focused on growing and connecting the local startup ecosystem. Our mission is to help people navigate our ecosystem’s numerous resources, to connect and convene ecosystem builders and to celebrate and promote our local startup community.



MEDIA & NEWS

Looking for the scoop on the latest and greatest local startup stories, founder interviews, and the latest news?

Check out these local blogs, publications, podcasts, and shows highlighting what's happening in and around the Atlanta startup ecosystem.





MEDIA & NEWS / READ

AfroTech **afrotech.com**

AfroTech is the first of its kind, starting conversations with black founders, techies and employees of the fastest-growing tech startups.

Atlanta Inno **atlantainno.com**

Since February 2018, we've been covering and connecting the Atlanta ecosystem, producing digital media and events about the entrepreneurs, executives, startups, businesses, trends and topics that are the shaping the present and future of the city's economy.

Atlanta Tech Blogs **atlantatechblogs.com**

Serving as the pulse for startup stories, Atlanta Tech Blogs is a publication that promotes all tech startup blogs in Atlanta.

Blavity **blavity.com**

Blavity is a tech company for forward thinking Black millennials pushing the boundaries of culture and the status quo.

HubGA **hubga.com**

Hub focuses on the news, insights trends and culture that are at the intersection of Georgia's emerging technology community. Hub strives to reach tech-focused innovators, entrepreneurs and corporations through its network of branded media properties: HUBGA.com, Hub Magazine, Hubwire, & Hubworthy.

Hypeoptamus **hypepotamus.com**

The Southeast's largest online startup publication covering the latest startup news, events, people, and companies throughout Atlanta's innovation ecosystem.

LookFar's Southern Startup Report **blog.lookfar.com/southern-startup-report/**

Every two weeks we take the biggest news from dozens of Southeastern tech and business publications to send you only the most crucial rounds, events, and stories that drive our ecosystem forward.

Tech Square ATL **techsquareatl.com**

Tech Square ATL tells the stories about the heart of the Atlanta tech scene. Breakthrough talent, breakthrough ideas, and breakthrough companies.

The Plug **tpinsights.com**

Launched in 2016 as the first daily tech newsletter, The Plug curated the top news of Black founders and innovators. Today, we investigate and report on Black tech trends, stories, and breaking news, and we do it with the rigor and analysis you won't find elsewhere.

UrbanGeekz **urbangeekz.com**

UrbanGeekz is a groundbreaking African American, Latinx, and multicultural digital news platform focused on technology, business, science, and startups.



MEDIA & NEWS / LISTEN & WATCH

Atlanta Small Business Network **myasbn.com**

Atlanta Small Business Network is your local source for business news, information, resources, best practices and event coverage.

Atlanta Startup Podcast **atlantastartuppodcast.com**

The Atlanta Startup Podcast is the briefing room for the innovation ecosystem, featuring the investors, founders and activators creating the fastest emerging venture capital ecosystem in the country. Our typical show arc is an interview with a professional investor active in Atlanta or a depth interview with a founder.

Butter ATL **butteratl.com**

@Butter.ATL is Atlanta's culture channel; we cover the people and things shaping our city.

Blavity **blavity.com**

Blavity is a tech company for forward thinking Black millennials pushing the boundaries of culture and the status quo.

Business RadioX **businessradiox.com**

Business RadioX® Hosts Lee Kantor and Stone Payton interview business owners and entrepreneurs from metro Atlanta's leading companies.

Coffee Shop Talks **talks.coffee/playlist**

Coffee Shop Talks is a YouTube video series hosted by Billy Boozer - developer, founder, and Atlanta startup advocate - that gives you greater insight into the businesses impacting your community and the tech leaders behind them.

Digital Good Times **digigoodtimes.com**

Digital Good Times bridges the gap between disconnected communities by spotlighting compelling stories, producing engaging content and hosting collaborative events.

The Keystone Podcast **ecosystem.builders**

The Keystone is the first podcast for ecosystem builders. Through interviews featuring guests from around the world, we tell engaging stories, share useful resources, and most importantly, provide solutions for the challenges you face.

Tech Talk Y'all **techtalkyall.com**

Tech Talk Y'all is a bi-weekly show with your hosts Sanjay Parekh and Adam Walker. Sanjay and Adam dish about technology and often other seemingly random topics.

The Atlanta Story **atlstory.com.com**

The Atlanta Story is a podcast highlighting Atlanta's most interesting creators, entrepreneurs, and builders. We learn what decisions they've made along the way to get where they are and of course ask questions around the vision they see for the city in the future. We believe now is the right time for a podcast like this because Atlanta is at a point in time where the ingredients are here and available for anyone who's looking to build and create something special.

PLACES

With over 30 startup-focused workspaces in and around the ATL, you can work from practically anywhere you'd like.

Take a look at the many co-working spaces, clubs, and even co-living opportunities within our ecosystem to find the right community for your needs.





PLACES / MEMBERSHIP

Atlanta Tech Village **atlantatechvillage.com**

Atlanta Tech Village is building a thriving ecosystem in the tech community. Their mission is to support and inspire entrepreneurs to achieve success through a community that promotes faster connections between talent, ideas and capital.

The Circuit **circuitwoodstock.com**

The Circuit, a new space in Woodstock, provides a gathering point and physical space for entrepreneurs and startups.

The Gathering Spot **thegatheringspot.club**

The Gathering Spot is an Atlanta based invite-only private membership club established to connect a network of creators, disruptors, entrepreneurs, executives, artists and forward thinkers who want to elevate their professional and social lives.

IgniteHQ **ignitehq.co**

IgniteHQ connects startups and entrepreneurs with international accelerators, funding opportunities and talent to scale globally. We accelerate startups, cultivate job growth and provide market expansion resources in the SE.

Russell Center for Innovation and Entrepreneurship **rcie.org**

The Russell Center for Innovation and Entrepreneurship (RCIE), will be the largest center in the country, driven by community impact, devoted to empowering African American entrepreneurs and small business owners.

Switchyards **switchyards.com**

Switchyards is a neighborhood work club where you can go to get some work done and be around others. An escape. Some structure. And a reason to get out of the house. Membership is \$50/month

Tech Square ATL **techsquareatl.com**

Tech Square ATL is membership community dedicated to connecting you to people at the heart of Atlanta's tech scene. Enjoy special events and a collaborative workspace.

Tech Alpharetta **techalpharetta.com**

At the time of its formation in 2012, the City's predominant industry was, and continues to be, technology, and the City is home to more than 640 technology companies. The ATC consisted of a strategic advisory board of local tech C-levels charged with identifying and pursue key investment opportunities and policy decisions for the City's technology companies and its robust technology sector.

The Lola **the-lola.com**

The Lola is a womxn's club and community founded in Atlanta, GA in 2019. We believe there is power in numbers and operate with the intention of gathering womxn together to rise collectively, amplify our voices and disrupt the system for all womxn



PLACES / CO-WORKING

3411 Coworking **3411coworking.com**

3411 Coworking is a shared workspace in the heart of Downtown Chamblee, one of the most vibrant cities in GA.

Alkaloid Networks **alkloid.net**

Alkaloid Networks is Atlanta's friendly coworking community on the Beltline.

Atlanta Tech Park **atlantatechpark.com**

Atlanta Tech Park is a global collaborative workspace in Peachtree Corners with offices, dedicated open space and memberships designed to promote growth.

Avondale Innovation District **avondaleinnovationdistrict.com**

The Avondale Innovation District™ is a place-based urban development designed specifically to support entrepreneurs and creative professionals, foster open innovation, attract and accelerate new business ventures.

Berthold Building **bertholdbuilding.com/en**

Located a half block from the corner of Ponce de Leon at Monroe, the Berthold Building is the small office/shared space for super heroes & entrepreneurs.

Circle+Moon **circleandmoon.com**

Circle + Moon is a work & community space for women in the breathtaking Loft on the Square in Historic Downtown Roswell.

Curiosity Labs **curiositylabptc.com**

We provide both startups and established companies with the resources and infrastructure to imagine, build and validate next generation IoT, smart city and mobility technologies.

Decatur CoWorks **Decatur CoWorks**

Decatur CoWorks is a place to work, learn and share. With prices starting at \$80/month..

Digital Ignition **digitalignition.com**

Digital Ignition offers Alpharetta-based tech entrepreneurs a place to create, develop, network, and thrive. They are focused on providing early-stage tech companies with a working environment that is conducive to innovation, sharing, flexibility, and growth.

Elevator Factory **elevatorfactory.com**

Elevator Factory's collaborative space is made for individuals, teams, and events of all creative backgrounds.

Fuse Arts Center **c4atlanta.org/fuse-arts-center**

FUSE Arts Center is an intimate work space for artists, creative startups and arts nonprofits. Located in the heart of downtown Atlanta, FUSE offers the perfect opportunity to join a community of creative professionals.

Flatiron City **flatironcity.com**

The Flatiron Building, 'FlatironCity', is a melting pot for entrepreneurs and corporations. The building houses a diverse tenants including the WEI, an incubator for women founded companies, and B2B start-ups.

The Globe Hub **theglobehub.com**

The Globe Hub is a Chamblee coworking space that promotes high energy, hard work, and creative innovation.



PLACES / CO-WORKING

Industrious

industriousoffice.com/city/atlanta

With four locations and more than 800 members, Industrious is Atlanta's largest community for coworking and shared office space. Members enjoy complimentary access to all their workspaces across the city - and the country.

Launch & Go Workspace

launchandgoworkspace.com

Launch & Go Workspace is an innovative Coworking office located in Peachtree City that combines open work areas with private spaces. Select from beautifully designed open desks, private offices, meeting rooms or the podcast studio.

Roam

meetatroam.com

Roam is the innovator's workplace, a meeting and gathering experience for the new workforce, located in five locations across metro Atlanta.

Saltbox

joinsaltbox.com

We provide highly functional and private micro-warehousing units ranging in size from 500 to 2,000 square feet complimented by traditional co-working areas featuring private offices, conference rooms, community spaces.

SharedSpace ATL

sharedspaceatl.com

SharedSpace is a coworking space designed for start-up companies, especially those in an early stage (1-15 employees). Locations in Dunwoody & Galleria.

SPACES

spacesworks.com

SPACES is a creative platform for an international entrepreneurial community. They offer dynamic work areas for you to think, create and grow.



PLACES / CO-LIVING

Co-LaB

joincolab.co

Co-LaB creates co-living spaces for optimized social interaction, shared resources and collaboration. We develop enriched living experiences for individuals to develop their ventures and holistically grow themselves as leaders.

DreamHouse

staydreamhouse.com

DreamHouse sets out to build co-living spaces that bring together entrepreneurs from all stages to live, work, and grow under the same roof..

GROUPS & EVENTS

Every day there's something new and exciting happening within the dynamic startup ecosystem in Atlanta.

Find out more about events, groups, and associations that are actively meeting throughout the year.





GROUPS / ORGANIZATIONS

Atlanta Wealth Building Initiative **atlantawealthbuilding.org**

AWBI seeks to reimagine economic realities in communities of color through community wealth building strategies that powerfully leverage people, capital and ideas.

Entrepreneur's Organization **eoatlanta.com**

EO is the only global network exclusively for entrepreneurs. EO Atlanta helps leading entrepreneurs learn and grow through peer-to-peer learning, once-in-a-lifetime experiences, and connections to experts..

Georgia Minority Supplier Development Council **gmsdc.org**

The GMSDC offers a comprehensive suite of educational programs, conferences and networking events designed to help both corporate members and MBEs.

Goodie Nation **goodienation.org**

Goodie Nation brings good people together to reduce basic need disparities. We train and support people using a unique civic engagement framework.

Invest Atlanta **investatlanta.com**

Invest Atlanta advances Atlanta's global competitiveness by growing a strong economy, building vibrant communities, and increasing economic prosperity for all Atlantans.

MIT Enterprise Forum **mitfatlanta.org**

The MIT Enterprise Forum's mission is to inform, connect, and coach technology entrepreneurs. We are a global network of local organizations, inspired by MIT, and open to the world.

Launchpad2X **launchpad2x.com**

Launchpad2x is an entrepreneurial ecosystem supporting women who are founders/leaders/ majority owners of their startup and emerging businesses.

Partnership Gwinnett **gwinnettentrepreneur.com**

Partnership Gwinnett is a public-private initiative dedicated to bringing new jobs and capital investment to Gwinnett County, Georgia. Since 2007, Partnership Gwinnett has worked with its local partners to attract and retain jobs, cultivate capital investment, support educational institutions, foster workforce development, and contribute to the exceptional quality of life found in Gwinnett.

Startup Atlanta **startupatlanta.com**

Startup Atlanta focuses on growing and supporting the Atlanta Startup Ecosystem. We publish the Guide to the Ecosystem you are currently reading, host the Atlanta Startup Awards annually and work hard to support and connect our diverse local startup community.

Startup Fayette **startupfayette.org**

Startup Fayette is a non-profit organization that was created to help startups and entrepreneurs in Fayette County optimize their businesses through monthly seminars and events.

Technology Association of Georgia **tagonline.org**

TAG is a world-class membership organization and an engine for economic development for the state of Georgia.



GROUPS / ORGANIZATIONS

TiE Atlanta **atlanta.tie.org**

TiE is a non-profit, global community welcoming entrepreneurs from all over the world to change the face of entrepreneurship and growing business through their five pillars; mentoring, networking, education, incubating and funding.

Women Entrepreneurship Initiative **weiatlanta.com**

WEI serves to provide unprecedented access to the human, educational and financial capital critical to empowering early stage company-building entrepreneurs, who just so happen to be women.



GROUPS / NETWORKING

1 Million Cups

1millioncups.com/atlanta

Million Cups is a national initiative of the Kauffman Foundation to educate, inspire, and connect entrepreneurs.

Atlanta Black Tech

atlblacktech.com

A coalition of individuals, organizations and companies working to define and organize the Black Tech community in Atlanta. Collectively we strive to improve the quality, quantity, and connections for people of African descent in the Atlanta Tech ecosystem

Atlanta Startup Drinks

atlsuds.com

Atlanta's Startup Drinks is a meet-up for those interested in entrepreneurship and technology.

Black Women in STEAM

bwisteam.org

Galvanizing the efforts of black women in science, technology, engineering, arts and math in Atlanta to build relationships, leverage networking, develop mentorship, create jobs and foster alliances in entrepreneurship and careers in STEAM.

Build in Southeast

buildinse.com

Our mission is to increase the number of startup success stories in the Southeast by leveraging a cross-regional, collaborative network.

Code for Atlanta

codeforatlanta.org

Code for Atlanta uses civic minded technologists, designers, and subject matter experts to improve Atlanta.

Emory Entrepreneur Network

alumni.emory.edu/groups/entrepreneur.html

We connect alumni entrepreneurs to the university and to each other.

FinTech Atlanta

fintechatlanta.org

FinTech Atlanta is a coalition of companies and organizations working to cement Atlanta as the recognized global capital of financial technology.

Georgia Social Impact Collaborative

gasocialimpact.com

GSIC brings together regional leaders and resources to help develop a stronger social impact ecosystem.

Latinos in Tech Atlanta

litatl.org

The Latinos in Tech Atlanta is a group of individuals interested in developing, promoting, fostering, strengthening, and improving the Latino/a startup community in Atlanta.

Plywood People

plywoodpeople.com

Plywood People is a nonprofit in Atlanta that leads a community of start-ups doing good. Funded by our events and donors, we are able to provide social entrepreneurs, creatives and non-profit leaders with content, curriculum and community as they launch and sustain.

RitzGroup

ritzgroup.org

The premier networking group connecting entrepreneurs and investors, dedicated to growing new businesses, creating new jobs, and positioning Georgia as the leader in economic growth..

Ruby Hack

ritzgroup.org

ATLRUG is a non-profit organization of individuals interested in developing, promoting, fostering, strengthening, and improving the Ruby programming language and Ruby community.



GROUPS / NETWORKING

Startup 404

startup404.slack.com

The Startup 404 Slack is the place to connect, collect, and act for the good of the Atlanta (and beyond) entrepreneurial ecosystem.

tech404.github.io

tech404.github.io

TECH404 is a group of chat channels for Atlanta area developers, designers, marketers, business people, hobbyists, students, and other professionals involved in technology.

Technologists of Color

techsofcolor.org

Technologists of Color is a passionate collection of professionals from the information technology arena. The community is committed to building the African American tech community in Atlanta. Their primary goal is to connect tech professionals, entrepreneurs, "newbies" as well as "career changers" so that they can share knowledge, resources and opportunities.

Women in Technology

mywit.org

WIT passionately supports women at every stage of their STEAM careers—from the classroom to the boardroom. They do this by telling the stories of successful women and by helping more women write their own.

Women Only Entrepreneurs

woeatl.com

W.O.E. is galvanizing unstoppable women by bringing a fresh and authentic vibe to a growing community of female founders who are not afraid to shine a light on the inner work it takes to create outward success.



GROUPS / ANNUAL AND ONGOING

A3C Festival & Conference **a3cconference.com**

A3C engages and inspires the artists, entrepreneurs and creatives that shape culture. The new A3C Festival features more artists and shows over 5-days across Atlanta

Annual Atlanta Service Jam

Atlanta Service Jam is a collaborative design weekend where interdisciplinary teams concept, prototype, and present new service ideas in a high energy, innovative environment. Along with locations around the world, we imagine solutions that could change lives and take time to make friends in the process!

ATDC Entrepreneurs Night **atdc.org/atdc-news/entrepreneurs-night**

Entrepreneurs' Night is a fun, informal event held every month at ATDC filled with some of the best networking for Georgia's technology startup entrepreneurs, complete with food and drinks.

ATDC Startup Showcase **atdcstartupshowcase.com**

The ATDC Startup Showcase gathers entrepreneurs, investors, and tech leaders to discover startups and showcase their technologies.

Atlanta Inno's 50 on Fire **americaninno.com/atlanta/inno-events/50-on-fire-awards/**

50 on Fire is our premier awards event honoring the influential people and fast-growing businesses that are driving our cities forward.

Atlanta Startup Battle **atlantastartupbattle.com**

A free-to-enter competition for tech startups, Atlanta Startup Battle creates funding opportunities at the earliest stage. An all day mentoring

session for the top 10, and a \$100,000 investment in the winner are key components to its approach to company building.

Atlanta Startup Village **meetup.com/Atlanta-Startup-Village**

Atlanta Startup Village is a Atlanta's largest monthly pitch event designed to discuss roadblocks and solutions to improve within the entrepreneurial process through a five minute business pitch model.

Atlanta Startup Week **atlanta.startupweek.co**

A five day celebration of the startup community, Atlanta Startup week was designed for entrepreneurs by entrepreneurs.

Atlanta Startup Weekend **communities.techstars.com/usa/atlanta/**

Startup Weekend takes place over 54 hours, where attendees share ideas, form teams, and launch startups. .

DEAL CLOSERS **meetup.com/Deal-CI**

Get a behind the scenes detailed look at some of Atlanta's biggest technology deals. We interview deal closers and dissect how deals were sourced, negotiated and closed.

FinTech South **fintechsouth.com**

FinTech South is a global exchange of insights, innovations and trends fueling tomorrow's financial tech industry.

Main Street Entrepreneurs Demo Day **eni.gsu.edu/msef**

The Main Street Entrepreneurs demo day features the next generation of Georgia State University innovators and entrepreneurs in a pitch competition and business showcase.



EVENTS / ANNUAL AND ONGOING

Made In Atlanta **switchyards.com/almanac**

Made in Atlanta is an event series about how great Atlanta brands are made, how they think, how they act. It's a look into their soul.

Pitch Atlanta **pitchatlanta.com**

Pitch Atlanta is an exclusive, invite only event connecting entrepreneurs and investors.

Pitch Practice **kevinsandlin.com/pitchpractice**

Pitch Practice allows individuals to practice their pitch and receive feedback from their peers every Friday.

RAISE Forum **raiseforum.com**

The RAISE Forum is a regularly planned event, creating local funding opportunities for in-revenue south-east companies seeking investment between \$500K and \$5MM, from qualified investors. RAISE is delivered by Emory University's Goizueta Business School. RAISE is industry-agnostic. Applications are rolling year-round. The day is a mix of formal presentations and informal consultations.

REFACTR.TECH 2020 **refactr.tech**

REFACTR.TECH is all about growing and showcasing powerful voices of marginalized people and allies in tech. For three days, REFACTR.TECH focuses on technology while creating a safe space or thoughtful and nuanced conversations around diversity, inclusion, and intersectionality in tech.

Render(ATL) **renderatl.com**

RenderATL is the first major React conference in the Southern United States. Conceived by a team of passionate React engineers who're looking to help

drive more diversity, inclusion, and, accessibility into the React ecosystem.

RIoT Atlanta **meetup.com/RIoT-Atlanta**

Discover the IoT trends impacting—and poised to disrupt—the sports and entertainment industries. At RIoT XXXIII, we'll highlight projects from the most innovative organizations in these spaces, spotlighting current tech and previewing what's next.

Siggie Awards **siggieawards.com**

The "Siggie" awards recognize some of the unsung heroes in the Atlanta startup community: early-stage investors.

SOCAP Spectrum
socialcapitalmarkets.net/spectrum/SPECTRUM is committed to identifying ways to close the racial wealth gap by bringing more entrepreneurs of color closer to capital and by sharing the tools, networks and knowledge needed in order to build businesses that drive innovation, communities that thrive and sustainable economic growth.

Startup Awards **atlantastartupawards.com**

The Atlanta Startup Awards are jointly organized by members of the Atlanta Startup Community and recognize the city's most successful rising tech companies, startup pioneers, and diverse innovators.

Startup Chowdown **atlantatechvillage.com/events/startup-chowdown**

Notorious for its incredibly long lines and catered lunches, Startup Chowdown welcomes all entrepreneurs to network with one another and become actively engaged within the startup community every Friday at Atlanta Tech Village.



EVENTS / ANNUAL AND ONGOING

Startup Runway **startuprunway.co**

The Startup Runway Foundation is a nonprofit organization. Our mission is introducing top under-represented founders to their first investor. Judges grant a \$10,000, strings-free prize check supported by sponsor donations.

TAG Annual Summit **tagsummit.com**

TAG Summit allows you to 'be in the know' on who is leading the industry in innovation and inspiring what's next in technology.

Tech In Motion Atlanta Meetup **meetup.com/technmotionatlanta/**

Tech in Motion is broad by design, the goal of this group is to be interactive and allow technology enthusiasts to learn from other professionals, have questions answered in real-time, discover new tech, and hear stories that inspire. This group is a place for tech professionals who wouldn't normally cross paths to meet, collaborate, and learn about what their peers are doing across the city.

TEDxAtlanta **tedxatlanta.com**

TEDxAtlanta focuses on creating experiences that spark deep discussion, connections, collaborations and that lasting impact. At our annual flagship conference, we seek to bring a TED-like experience through live speakers from Georgia and beyond, and recorded TED Talks.

TIECON **hub.tie.org/c/tieatlanta**

The one-day event allows learning and inspiration all in one place from Atlanta's top entrepreneurs and business leaders. Attendees will also get to attend breakout sessions and workshops that will shape how mentoring, educating, funding, and networking can foster big ideas and entrepreneurship as a whole.

Venture Atlanta **ventureatlanta.org**

Venture Atlanta brings innovative companies, disruptive technologies, and top-tier investors together for the best venture capital conference in the U.S.

EDUCATION & CAREER RESOURCES

Whether you're still a student or looking to gain new skills for a career shift, the ecosystem is here for you.

Discover what university and non-traditional resources are available within the community.





CAREER / TRAINING

Black Men Code **blackmencode.org**

Black Men Code is a fiscally sponsored, non-profit, social benefit organization. Their mission is to provide free and low-cost training in computer programming that inspires and motivates Black men to: (1) pursue education in STEM fields and (2) participate in the innovation economy through entrepreneurship.

Big Nerd Ranch Training **bignerdranch.com/training**

Big Nerd Ranch instructors are authors who have been writing programming guides since 2001. We've helped hundreds of thousands of programmers get on their way.

Digital Crafts **digitalcrafts.com**

DigitalCrafts is a top-rated coding bootcamp with campuses in Atlanta, GA and Houston, TX.

General Assembly **generalassemb.ly/atlanta**

General Assembly offers full-time courses, part-time courses, and workshops in coding, data science, design, digital marketing, and product management.

Georgia Tech Bootcamp **bootcamp.pe.gatech.edu**

With strategically engineered curricula, face-to-face interaction, and knowledgeable instructors, we provide an educational experience that will help you find a path to success.

North Atlanta Venture Mentoring Service **northatlantavms.com**

The North Atlanta Venture Mentoring Service (NAV), a pilot program led by the Cherokee Office of Economic Development, is accepting applications for ventures with a working concept and beyond who want to take their business to the next level through team-based mentorship.

Tech Talent South **techtalentsouth.com**

Tech Talent South is a southern-based tech education company that offers programs ranging from 8-week, full-time code immersion bootcamps to 2-day data analysis workshops.

Thinkful **thinkful.com/bootcamp/atlanta**

Thinkful is supporting this growth by bridging the gap to create new opportunities and build a talented workforce. Thinkful is the only bootcamp-style program in Atlanta with a Tuition Guarantee.

SCORE
atlanta.score.org
SCORE Atlanta is a non-profit resource partner of the Small Business Administration. We're small business experts and have been helping people fulfill their dreams since 1964.

SBA Learning Center **sba.gov/learning-center**

The SBA offers a variety of online courses to help you start and run your business.



CAREER / TRAINING

Small Business Development Center **georgiasbdc.org**

The Small Business Development Center (SBDC) provides tools, training and resources to help small businesses grow and succeed.

Youth Entrepreneurs Academy of Atlanta **yeacademy.org**

At Youth Entrepreneurs, our goal is to equip young people with the values and vision to pursue their dreams. If you're an educator, student or alumnus looking for resources and opportunities to take those dreams and make them a reality, you're in the right place.



EDUCATION / UNIVERSITY PROGRAMS

Atlanta Technical College Center for Workforce Innovation atlantatech.edu/centerforworkforceinnovation

At the CIED we take students through the lean start up and Business Model Canvas methodology to develop their business ideas. We Coach students through the start-up process and then provide qualifying students the opportunity to pitch their business idea before investors during our hackathon and business pitch competitions.

Clark Atlanta University Center for Innovation & Entrepreneurial Development cau.edu

At the CIED we take students through the lean start up and Business Model Canvas methodology to develop their business ideas. We Coach students through the start-up process and then provide qualifying students the opportunity to pitch their business idea before investors during our hackathon and business pitch competitions.

CREATE-X create-x.gatech.edu/front

CREATE-X is an initiative designed to build entrepreneurial confidence among students at Georgia Tech. Startups going through CREATE-X programs have raised outside capital, executed successful crowdfunding campaigns, and secured large corporate clients.

E-House at Georgia State University eni.gsu.edu/ehouse

The Entrepreneurship House (E-House) Living Learning Community provides students at Georgia State University with entrepreneurial ambitions the chance to live, learn, and connect with others who share similar interests and aspirations. E-House is located in the University Commons housing complex.

Emory Entrepreneur & Venture Management eevm.org

Emory Entrepreneurship & Venture Management is Emory's first campus-wide organization that directly promotes an entrepreneurial atmosphere on campus. EEVM was founded in May 2013 and since then, has become the fastest growing organization at Emory by hosting events like Startup Crunch, Innovation Series, and hackATL.

Emory Entrepreneurship entrepreneurship.emory.edu

Emory Entrepreneurship, housed in the Goizueta business school is a strategic initiative to develop and support entrepreneurial aspirations for students at every stage of their careers and at each phase of venture creation.

Emory Startup Launch Accelerator emorstartup.com

The Emory Startup Launch accelerator program is offered this fall (2018) to guide early stage founders through a defined process that will help teams rapidly take their ideas and test them with customers to discard, change and build a business model to move the startup forward.

HBCU.vc HBCU.vc

HBCUvc's mission is to direct how capital is formed and distributed to increase opportunities for Black, Indigenous and Latinx innovators. They accomplish this by developing, connecting and mobilizing the next generation of venture capital leaders in communities where entrepreneurs face barriers in accessing capital, and by empowering solutions to employ race-conscious investing practices.



EDUCATION / UNIVERSITY PROGRAMS

The Hatchery hatchery.emory.edu

The Hatchery, a new center for student innovation, joins Emory's thriving environment of creativity and discovery to provide resources to support creators, innovators, and entrepreneurs throughout their exploration and process.

KSU Innovation Sandbox cul.kennesaw.edu/programs/innovation.php

The Kennesaw State University Innovation Sandbox provides infrastructure and expertise to support teams as they generate creative and effective solutions to challenges and opportunities.

LaunchGSU at Georgia State University launch.gsu.edu

LaunchGSU is an incubator open to all students at Georgia State looking to hustle and build something from the ground up. Students are encouraged to connect, collaborate and create through learning and mentorship opportunities for ideation, validation and rapid prototyping.

Morehouse College Entrepreneurship Center mcecenter.com

The Morehouse College Entrepreneurship Center is a global model for higher education and industry collaborations, programs that connect education with student leadership development, and community-focused resources and support.

Opportunity Hub opportunityhub.com

Opportunity HUB is an entrepreneurial center that offers multi-campus co-working spaces, intense entrepreneurship, investment and code school curriculum and programming, masterminds; it is a pre-accelerator and incubator.

Shore Entrepreneurship Center coles.kennesaw.edu/ec/

At the Robin and Doug Shore Entrepreneurship Center in the Coles College of Business, they pride themselves on training students and entrepreneurs who desire to better themselves, others, and society. They achieve this by bringing together the "best of the best" in entrepreneurship and providing transformational programs and experiences to their community.

Spelman College Center for Innovation & the Arts spelman.edu

Spelman is investing in the integration of art and technology as the rapid convergence of art, technology, entrepreneurship, the liberal arts and science is yielding new solutions to old challenges. Encouraging not only disciplinary mastery in the arts but providing curricular opportunities for innovative solutions to persistent urban problems.

Startup Exchange startup.exchange

Startup Exchange is the largest student entrepreneurial community at Georgia Tech. They support and inspire our students to create and develop their ventures. They promote entrepreneurship education at Georgia Tech by organizing speaker events, workshops, and panels for students. They connect students with startups through their network of fellow students, founders, and mentors.

Ti:GER Innovation from Emory tigerinnovation.org

Ti:GER brings together graduate students in law, business, science, and engineering to work on start-up projects to transform highly promising research into economically viable projects.



EDUCATION / UNIVERSITY PROGRAMS

UGA Food Product Innovation and Commercialization Center

foodpic.uga.edu

The FoodPIC Center is internationally recognized for development of innovative food products and discovery, cutting-edge science and technology. Located in the South Metro Atlanta Region on the University of Georgia Griffin campus, the center provides access to food scientists and a host of labs and production facilities for both startup ventures and existing food companies.

VentureLab

venturelab.gatech.edu

VentureLab works with faculty and students to create startups based on Georgia Tech research using evidence-based entrepreneurship.



JOB BOARDS

Angel List

angel.co/atlanta/jobs

See startup jobs at 194 Atlanta startups. Apply privately. Get salary, equity and funding info upfront.

ATDC Job Board

atdc.org/atdc-jobs/

This is a job board that features full time, part time, and internship opportunities from ATDC Accelerate and Signature Level companies.

Atlanta Inno Career Directory

americaninno.com/atlanta/careers/

The Atlanta Inno careers directory let's you browse for job openings in your local innovation ecosystem.

Atlanta Tech Village Job Board

atlantatechvillage.com/about-us/job-board/

Want to work at a startup? Check out all the openings from startups that call the Atlanta Tech Village home!

ChooseATL

chooseatl.com/work/open-jobs

Whether you're interested in Atlanta's thriving corporate or startup scene, the right fit for you is just one search away. "Clock In" with ChooseATL's free job search tool.

Hypepotamus Job Board

hypepotamus.com/job-board/

Fueled by the same entrepreneurial spirit that drives those we cover, Hypepotamus generates awareness about the Southeast's innovation community and the Job Board is a go to resource for the community.

PROGRAMS

Have an idea but don't know how to start? Ready to scale your startup?

Consider looking into these programs dedicated to helping entrepreneurs grow their businesses through mentorship, curriculum, and access to capital networks.





PROGRAMS / ACCELERATORS

Access TIE Atlanta atlanta.tie.org/access/

ACCESS is an entrepreneurship program launched by TIE Atlanta Angels to close the mentoring and funding gap between women- and minority-owned businesses.

Atlanta Founders Academy by Google events.withgoogle.com

Google for Startups Atlanta Founders Academy is an 8-month program for 40 Georgia-based startups that have revenue and/or user traction (cost and equity free). We'll bring Googlers and industry experts along for a series of hands on workshops across a range of topics including customer acquisition, hiring, and fundraising.

Ascend Atlanta ascendatlanta.com

JPMorgan Chase & Co. has partnered with Morehouse College Entrepreneurship Center and TechSquare Labs to launch Ascend2020 Atlanta, a technology startup and small business support ecosystem for minority-led companies throughout Metropolitan Atlanta.

Comcast NBC Universal | The Farm thefarmatl.com

The Farm is an innovation hub supporting startups and founders from around the world and Atlanta's thriving entrepreneurial ecosystem. Powered by Boomtown, the hub features two startup accelerators: The Farm and SportsTech, both are based at The Battery Atlanta, home of the Atlanta Braves and offers premium event space, a cutting-edge hardware prototyping lab, and coworking facilities.

Greenhouse Accelerator greenhouseatl.org

Greenhouse Accelerator supports startups over a span of three years seeking candidates whose products and services impact positive resource use.

It Takes A Village (Pre-Accelerator) atlantatechvillage.com/programs/pre-accelerator-program/

It Takes A Village is Atlanta Tech Village's diversity and inclusion initiative which emphasizes the importance of supporting diverse perspectives and inclusive work environments in technology. We believe an entire community with different skill sets, backgrounds, and cultures is needed to produce the most innovative companies.

Start: ME startmeatl.org

Start Micro-Entrepreneur Accelerator is an intensive training program delivered by Emory's Goizueta Business School and partners supporting small business owners in Clarkston, East Lake, and Southside Atlanta.

Techstars Atlanta techstars.com/programs/atlanta-program

Techstars Atlanta, in partnership with Cox Enterprises, enables startups that drive positive change in a interconnected world.



PROGRAMS / ADDITIONAL PROGRAMS

Bronner Business Institute nhbbi.org

BBI is a ministry operated under the umbrella of the Nathaniel H. Bronner, Sr. Center, a non-profit organization dedicated to continuing the legacy of philanthropy, business mentoring, and life skills training that characterized Nathaniel H. Bronner, Sr., father of Bishop Dale C. Bronner.

KiwiTech Startup Program kiwitech.com/startup-program

Launchpad2x is an entrepreneurial ecosystem in Atlanta supporting women who are founders/leaders/majority owners of their startup and emerging businesses.

LaunchPad2x launchpad2x.com

Launchpad2x is an entrepreneurial ecosystem in Atlanta supporting women who are founders/leaders/majority owners of their startup and emerging businesses.

Center for Civic Innovation Fellowship Program www.civicalatlanta.org/fellowship

The Civic Innovation Fellowship is a six-month program focused on pilot testing and validating the effectiveness and potential for scale of a solution. Fellows are selected through a competitive, multi-round, peer-evaluation process. Fellows represent diverse communities across Atlanta.

Shadow Labs shadow.vc/startups

Shadow Labs is a global innovation platform, by Shadow Ventures, where startups and enterprises come together to advance technology. Currently focused on Healthcare, CRE, AEC, and startups in Atlanta and Toronto.

The Intentionally Good Project intentionallygood.org

Led by Goodie Nation, a collective impact initiative to level the playing field for diverse-led startups and social impact startups by accelerating relationships to influencers, corporations, and investors.

Start It Up Georgia startitupgeorgia.org

From unemployed people looking to make the leap to entrepreneurship to employed people wanting a new adventure, our mission is to provide FREE training, support, and guidance to all Georgians who want to launch their own business.

Square One squareoneschool.com

Square One is an training program designed to help pre-product and pre-revenue founders validate and transform their startup ideas into profitable businesses by providing direct access to community, curriculum, and coaching.

WeWork Labs Atlanta wework.com/labs/

WeWork's global platform for early-stage startups and forward-thinking enterprise companies. Our Atlanta location fosters meaningful connections between start-ups and the educational, mentorship and financial resources needed to drive their businesses forward.

Women's Entrepreneurship Initiative (WEI) weiatlanta.com

WEI serves to provide unprecedented access to the human, educational and financial capital critical to empowering early stage company-building entrepreneurs, who just so happen to be women.



PROGRAMS / INCUBATORS

22 Tech Park

22techpark.com

22TechPark is North Atlanta's premier incubator offering technology entrepreneurs a place to create, develop, network, and flourish.

Advanced Technology Development Center

atdc.org

The Advanced Technology Development Center (ATDC) at Georgia Tech is Georgia's technology incubator. Founded in 1980, ATDC has developed a global reputation for fostering technological entrepreneurship.

CollabTech Incubator at Georgia State University

research.gsu.edu/georgia-state-technology-transfer/collabtech-incubator

In the heart of downtown Atlanta on the Georgia State University campus, CollabTech is where the next generation of biotech entrepreneurs can grow their great ideas. The 13,000-square-foot facility includes an array of sophisticated equipment and laboratory space, administrative offices and a large conference room, as well as access to the expertise of Georgia State's tenured faculty.



PROGRAMS / MID-MARKET

Backed by ATL

metroatlantachamber.com/innovation-entrepreneurship/backed-by-atl

Backed by ATL, powered by the Metro Atlanta Chamber, provides customized assistance to a select group of high potential middle-market companies to accelerate their growth and fuel economic impact across the metro Atlanta region.

Endeavor Atlanta

endeavoratlanta.org

Endeavor helps the fastest-growing entrepreneurs create lasting enterprises by providing the resources they need to scale without dilution.

FUNDING & CAPITAL

Capital is always a challenging asset to find within a startup ecosystem.

Discover which traditional angel funding and venture capital funds are located in Atlanta, along with the non-traditional resources and business incentives that may apply to your startup.





FUNDING & CAPITAL / ANGEL

Atlanta Tech Angels angelatlanta.com

Group of accredited angel investors that provides early-stage, technology entrepreneurs with more than funding.

Black Angel Tech Fund blackangeltechfund.com

The BATF is a venture capital firm focused on making seed and early stage investments in startup technology companies.

Gathering of Angels gatheringofangels.com

At Gathering of Angels you will find mature and seasoned Angel Investors and Investment Bankers who listen to with high interest to your presentation pitch for capital, and if interested will write a check to your new venture 1-30 days after your first presentation at GOA.

Keiretsu Forum Atlanta keiretsuforum.com/global-chapters/atlanta

The Keiretsu Forum South-East Region was formed in July, 2014, with the launch of the Keiretsu Forum Miami, Florida chapter. Atlanta becomes the second South-East Region Chapter and the 41st chapter in the Keiretsu Forum global network.

Southeast Investor Group southeastinvestorgroup.com

Southeast Investor Group is a peer to peer membership composed of partners from 30 of the Venture Capital Funds in the Southeast, five corporate venture funds, and 25 individual investors (highly successful tech executives who have built and exited sizable companies).

TIE Angels atlanta.tie.org/programs/tie-atlanta-angels/

TIE Angels seeks to invest capital in companies to build the foundation yielding a profitable business or those seeking a first significant round of venture capital financing. TIE Angels looks for unique companies developing products, or those that are tech-focused or tech-enabled.



FUNDING & CAPITAL / NON-TRADITIONAL

Access to Capital for Entrepreneurs aceloans.org

Since 2000, ACE has been giving entrepreneurs a chance when others could not. ACE is a non-profit organization and the largest small business-focused community development loan fund in Georgia. ACE provides loan capital from \$15,000 to \$1,000,000 and business development resources to help its borrowers create and grow sustainable businesses which generate jobs.

Atlanta Emerging Markets, Inc. atlantaemergingmarkets.org

Atlanta Emerging Markets, Inc. is a certified Community Development Entity that provides flexible financing through various loan products to social entrepreneurs and high-impact businesses to expand or relocate in distressed areas within the City of Atlanta.

Atlanta MBDA Business Center mbdabusinesscenter-atlanta.org

MBDA provides business and technical assistance that helps emerging and existing MBEs experience significant growth and sustainability and have a long-term economic impact through the creation of jobs and revenue.

Atlanta Micro Fund atlantamicrofund.org

We seek to concentrate capital in low-income communities to create commercial corridors.

Atlanta Seed Company atlantaseedcompany.com

Our innovative platform provides high net worth individuals and institutions access and guidance to participate in early-stage venture opportunities sourced through a proprietary deal flow, strategically located in the expanding Southeast market, on a deal-by-deal basis.

Biolocity biolocity.gatech.edu

Biolocity is stewarded by the Biomedical Engineering Department at Emory University and the Georgia Institute of Technology and founded to bridge the gap in early-stage technologies emanating from both universities. It utilizes consultants across a range of disciplines (entrepreneurship, business strategy, product development, legal, and regulatory)

Collab Capital collab.capital

Collab Capital is an investment fund leveraging financial, human, and social capital to help founders build sustainable, technology enabled businesses.

DEBCO debco.org

DEBCO is a private nonprofit financial services organization established in 1999. They exist to Develop Entrepreneurs, Businesses and Communities by supporting economic and community development activities and providing small businesses with access to capital and other services. We prioritize our services to minority and woman-owned businesses and those located in selected economic revitalization corridors.

Drug Innovation Ventures at Emory driveinnovations.org

DRIVE's Leadership has discovered and advanced the development of some of the world's most successful and valuable antiviral drugs. DRIVE combines these seasoned leaders with over \$20M in foundational funding from Emory University to build a world class infrastructure for developing drugs for viral diseases of global concern.



FUNDING & CAPITAL / NON-TRADITIONAL

GoATL
cfgreateratlanta.org/atlevate/current-initiatives/goatl-fund/
 The GoATL Fund is designed to accelerate and sustain social outcomes in our community through impact investing, the concept that strategically invested capital can achieve both a positive social impact and a financial return.

Goizueta Student Impact Investing Fund
goizuetaimpactinvestors.com
 The Emory University Goizueta Business School MBA student led loan fund seeks to invest \$10,000 - \$30,000 in socially-minded enterprises throughout the Atlanta region. Since 2014, GII has provided over \$75,000 in low-interest loans to organizations transforming education, skills-training, and recidivism across Atlanta.

First Monday's Investment Group
firstmondayatlanta@gmail.com
 First Monday is a private investment group modeled after "Shark Tank". Start up companies present their business model to an accredited investor panel seeking to raise capital to start or grow their business. First Monday is a private bi-monthly meeting that is invitation only and includes 40 - 50 attendees who are investors, innovators, start up junkies and successful business men and women.

The Awesome Foundation
awesomefoundation.org/en/chapters/atlanta
 The Atlanta Chapter of the Awesome Foundation's grants support projects in sciences, arts, education, civic engagement, media, and entertainment, just about anything as long as it contributes to making Atlanta more AWESOME!

Village Microfund
villagemicrofund.com
 The Village Micro Fund is a grassroots micro finance organization with the mission to empower entrepreneurs in Metro Atlanta by providing access to capital, business education, and a "Village" of support.



FUNDING & CAPITAL / CITY & STATE

Atlanta Forward Fund
investatlanta.com/businesses/small-businesses/small-business-loan-programs
 The Atlanta Forward Loan fund will provide assistance to small businesses and startup companies located within accelerators, incubators, and other programs that provide capacity building in the City of Atlanta. Loan size will range from \$5,000 to \$20,000, and between 10 to 20 small business will receive financing. Funding for the new pilot program will be reprogrammed from the City of Atlanta's Opportunity Loan Fund and managed by Invest Atlanta.

Cobb County Entrepreneurship & Innovation Incentive Program
cobbcounty.org/economic-development/incentives
 The purpose of the Cobb County Economic Development Division's entrepreneurship and innovation incentive program is to provide services, assistance, and/or incentives to entrepreneurs and innovators who are in high skilled fields to assist them in growing their business, creating jobs, and maintaining their presence in the county.

Invest Georgia Exemption
sos.ga.gov/admin/files/Invest_Georgia_Exemption_-_Form_GA-1.pdf
 Permits intrastate crowdfunding; aggregate amount Georgia-based companies can raise in a year increased from \$1 to \$5 million.

Startup Tax Exemption
investatlanta.com/opportunities/atlanta-startup-tax-exemption/
 Provides a tax exemption for new and emerging technology businesses. Provides an exemption for businesses from paying the City's license.

Georgia Investment Tax Credit
 Income tax credit available to existing manufacturing or telecommunications

businesses that have operated a facility in Georgia for three years prior with a qualifying investment of \$50,000 or more, and can be from 1-5% on new investment.

Georgia Angel Investor Tax Credit
 The law provides an individual state tax credit of up \$50,000 on an annual basis for individual angel investors who invest in early stage, "qualified" Georgia companies between 2015 and 2018..

Research and Development Tax Credit
 Eligible R&D expenditures increasing year over year may qualify for this Georgia tax credit which can be claimed against payroll withholding after corporate income tax is exhausted.

Opportunity Zones
investatlanta.com/businesses/medium-large-businesses/opportunity-zone-tax-credits
 Available for new or existing businesses that create two or more jobs which can be taken against the business's Georgia income tax liability and payroll withholding tax. The credit is available for areas designated by DCA as an "Opportunity Zone". The maximum Job Tax Credit allowed under law - \$3,500 per job created.



FUNDING & CAPITAL / VENTURE CAPITAL

11-11Ventures

11-11ventures.com

11-11 Ventures is an innovation-driven venture capital firm investing and growing early stage technology companies run by the best entrepreneurial minds in the world.

Alchemus Capital

alchemuscapital.com

Alchemus Capital is a partner fund of Loeb Capital that serves as our anchor LP investor. They have a diversified portfolio of high caliber deals across verticals with companies able to scale and position for cross-borders commercialization coming from our exclusive global trust network. They focus on inclusion, including women and global, multi-cultural entrepreneurs.

Atlanta Ventures

atlantaventures.com

We empower SaaS entrepreneurs in the Southeast to achieve success with community, content, and capital.

BIP Capital

bip-capital.com

Starting a company is an act of courage. Defiance against the status quo. A statement. But scaling a company is an act of determination. It requires boundless energy, tenacity, creativity, resiliency, and a relentless pursuit of excellence. And at BIP Capital, we get that.

BLH Ventures

blhventures.com

Early stage investment firm focused on funding innovation.

CEO Ventures

ceoventures.com

CEO Ventures manages an angel fund focused on backing extraordinary founders that have the vision and abilities to build great companies.

Circadian Group

circadian.vc

Circadian Group invests in exceptional entrepreneurs. Circadian Group provides deal-by-deal co-investment opportunities for accredited investors.

Croft & Bender Capital

croft-bender.com

Croft & Bender is a provider of superior M&A, capital raising, and financial advisory services to middle market and emerging growth companies.

CTW Venture Partners

ctwvp.com

CTW Venture Partners is changing the world by investing in companies that are creating products that will change the way the world operates.

Curate

curatefor.us

Transforming the South's entrepreneurial landscape by flooding its participants with the resources they need to thrive - on a scale never before pursued.

Eastside Partners

eastsidepartners.com

Eastside Partners invests primarily in Healthcare and Information Technology companies based in the southeastern United States. They focus on regional businesses looking to scale their sales efforts nationally, with a preference for companies characterized by defensible strategic positioning, rapid customer ROI, and recurring revenue.



FUNDING & CAPITAL / VENTURE CAPITAL

Ellis Capital

elliscapital.net

Ellis Capital is a early stage venture capital and opportunistic investment firm based in Atlanta, Georgia.

Engage

engage.vc

Engage is an independent venture fund and platform, established and financed by some of the most influential corporations in the world. Our mission is to strengthen collaboration and partnership between leading corporations and top entrepreneurs.

Forte Ventures

forteventures.com

Forte Ventures invest across a diversified set of industry sectors including: IT, mobility, digital media, fintech, and industrial technology.

Fulcrum Equity Partners

fulcrumep.com

Fulcrum Equity Partners manages over \$350 million and makes equity investments in rapidly growing businesses that are led by strong entrepreneurs and management teams. They target companies within the healthcare, B2B SaaS and technology enabled services industries.

Georgia Oak Partners

georgiaoakpartners.com

Georgia Oak Partners invest growth equity into companies positioned for topline acceleration.

GRA Venture Fund

graventurefund.org

The GRA Venture Fund, LLC is a private investment fund created to help finance promising companies emerging from Georgia's universities.

Gray Ghost Ventures

grayghostventures.com

GGV seeks to eliminate poverty and strengthen communities through catalytic, early-stage investments in the developing world.

Jump Fund

thejumpfund.com/entrepreneurs

The JumpFund invests in early-stage, women-led, high-growth ventures.

Kinetic Ventures

kineticventures.com

First institutional funding for entrepreneurs.

KnowCap

knowcap.io

With KnowCap's resources/programs, we aim to run an entire startup ecosystem under one unified brand that only serves one purpose, our mission: We want to help visionary people turn their ideas into fast-growing businesses, and we want to do that as fast as possible.

Knoll Ventures

knollventures.com

Knoll Ventures is an Atlanta, GA based early-stage venture capital fund that invests in technology-enabled businesses focused on B2B markets. Knoll primarily invests in pre-Series A companies that have demonstrated customer traction and identified actionable near-term growth initiatives.

Leaders Fund

leaders-fund.com

Helping entrepreneurs build storied SaaS companies.

Mosley Ventures

mosleyventures.com

Venture capital fund investing in early stage technology startups in Atlanta and the Southeast.



FUNDING & CAPITAL / VENTURE CAPITAL

Noro-Mosley Partners **noromoseley.com**

NMP provides leading entrepreneurs with energy, connections and expertise to build world-class companies.

Outlander Labs **outlanderlabs.com**

Outlander Labs provides funding (\$50k to \$300k per company) to a diverse portfolio of early-stage tech founders and offers hands-on guidance and mentorship from in-house experts and Outlander's national network of tier-1 venture capitalists, founders, category experts, and professional service providers.

Overline Ventures **overline.vc**

Overline is a venture platform that supports founders with more than just capital. Our goal is to foster and grow a vibrant, inclusive community that becomes a launchpad for the next generation of local entrepreneurs.

Peachtree Equity **peachtreeequity.com**

Peachtree Equity provides subordinated debt and equity securities to middle market companies.

RAISE Forum **raiseforum.com**

The RAISE Forum creates local funding opportunities for in-revenue south-east companies seeking investment between \$500K and \$5MM, from qualified investors. RAISE is delivered by Emory University's Goizueta Business School. RAISE is industry-agnostic, yet we have a slight healthcare bias. Applications are rolling year-round.

Resurgens Technology Partners **resurgenstech.com**

Resurgens Technology Partners invests in emerging software and technology-enabled services businesses based in North America.

Shadow Ventures **shadow.vc**

A venture capital firm that invests in seed stage technology companies tobriing innovation to the built environment.

Silicon Valley Bank - Atlanta **svb.com**

For more than 35 years, SVB is the only purpose-built bank focused on founders from early-stage to high-growth startups, their investors, and the entire innovation economy.

Stanley Ventures **stanleyventures.com**

At Stanley Ventures, we partner with our businesses to drive innovation and push the boundaries of what's possible.

Tech Square Ventures **techsquareventures.com**

Tech Square Ventures is an Atlanta-based early-stage venture capital firm. We partner with visionary entrepreneurs and help them with what they need most - access to markets and customers.

TechOperators **techoperators.com**

Early stage venture capital firm investing in emerging software companies with high growth potential.



FUNDING & CAPITAL / VENTURE CAPITAL

TechSquare Labs **techsquare.co**

TechSquare Labs is Atlanta's leading seed-stage venture fund. We are proud to partner with technical founders, engineers, hackers, and builders that see the world differently.

Tech Square Venture Partners **techsquareventures.com**

Tech Square Ventures is an Atlanta-based early-stage venture capital firm. We partner with visionary entrepreneurs and help them with what they need most - access to markets and customers.

TTV Capital **ttvcapital.com**

TTV invests in fintech businesses that serve the widely varying needs of the financial services sector and the consumers of financial products.

Valor Ventures **valor.vc**

Valor Ventures invests in hypergrowth tech startups outside of tier 1 cities after they have their first customers and are hungry to scale their success

Vocap Investment Partners **vocappartners.com**

Vocap Investment Partners provides venture capital and operational expertise to early stage technology companies in select high potential verticals, including: B2B Software, Media and Entertainment, Consumer Internet and Healthcare IT.

Zane Venture Fund **zane.vc**

ZANE Venture Fund is about building up our most economically-deprived, marginalized, underrepresented communities.

CORPORATE INNOVATION CENTERS

Metro Atlanta is home to 40 corporate innovation centers. These innovation centers act as collaborative hubs for tech talent and innovation resources.

Explore this full list of corporate innovation Centers across Metro Atlanta.

POWERED BY THE

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ATLANTA**
C H A M B E R



INNOVATION CENTERS / MIDTOWN ATLANTA

Accenture Innovation Hub

As one of ten Accenture Innovation Hubs in the U.S., the Atlanta hub is a destination where clients can co-innovate with Accenture teams to ideate, rapidly prototype and scale innovative products and services for the digital economy. Accenture's 30,000-square-foot innovation hub opened at the Centergy building in Midtown's Tech Square in 2018.

Anthem Innovation Studio

As Anthem's national digital hub, the Atlanta innovation studio is focused on enhancing the consumer health care experience, improving quality of care and lowering health care costs. Anthem's 6,500-square-foot innovation studio opened at the Centergy building in Midtown's Tech Square in 2016.

AT&T Drive Studio

AT&T's Atlanta Drive Studio is the first connected car innovation center in the U.S. to be opened by a wireless carrier. It is a working lab for testing and developing technologies to enhance driving experience by improving safety, convenience and entertainment. AT&T's 5,000-square-foot drive studio opened on West Peachtree Street in Midtown in 2014.

AT&T Foundry

As one of six AT&T foundries in the world, AT&T's Atlanta Foundry is focused on taking ideas to market as quickly as possible. The team works on advanced internet access solutions, software-defined networking, Smart Cities, and emerging video and entertainment applications. AT&T's 8,000-square-foot foundry opened at the Centergy building in Midtown's Tech Square in 2013.

BlackRock iHub

BlackRock selected Atlanta in 2018 to establish its first innovation hub in North America. The asset management and technology solutions provider has two other iHubs in India and Budapest. The Atlanta iHub will grow to 1,000 employees.

Boeing Manufacturing Development Center

Located in Midtown on Georgia Tech's campus in the Delta Advanced Manufacturing Pilot Facility, Boeing opened an advanced research center in 2017. The team of Boeing engineers and Georgia Tech students focus on innovative factory automation solutions in aerospace.

Chick-fil-A Technology Innovation Center

At Chick-fil-A's newest innovation center, Chick-fil-A works with faculty and students from surrounding colleges on digital technology including data analytics, machine learning, AR and IoT. Chick-fil-A's 6,000-square-foot innovation center opened at The Biltmore building in Midtown's Tech Square in 2018.

Daimler AG (Mercedes-Benz) Lab 1886 USA

Daimler's Lab 1886 USA is one of Daimler's four corporate incubators in the world and the first in the U.S. Daimler is focused on commercializing technologies and developing mobile applications and processes for connectivity, sharing, autonomous and electric driving. In 2018, Lab 1886 USA opened in Buckhead within the WeWork co-working space at Terminus. In 2019, Lab 1886 USA moved from Buckhead to Spring Street in Midtown.

INNOVATION CENTERS / MIDTOWN ATLANTA

Delta Air Lines "The Hangar" Innovation Center

A team of 25 at Delta's global innovation center "The Hangar" harness research, design and technology to explore ideas that enable effortless travel. Delta opened the 6,500-square-foot space at the Centergy building in Midtown's Tech Square in 2016.

Elavon "The Greenhouse" Innovation Lab

At "The Greenhouse," payment processor Elavon is focused on solving FinTech problems and developing solutions for clients and internal processes. Elavon opened "The Greenhouse" as an idea incubator and accelerator on Means Street in Midtown in 2018.

Emerson "The Helix" Innovation Center

Emerson is focused on development and collaboration on big data and IoT concepts for markets including supermarket refrigeration, food service operations, residential connected homes, data center cooling, industrial refrigeration and light commercial buildings. The 1,600-square-foot space known as "The Helix" opened at the Centergy building in Midtown's Tech Square in 2016.

Georgia-Pacific Point A Center for Supply Chain Innovation

Georgia-Pacific's Point A Center for Supply Chain Innovation is a member-driven, cooperative hub bringing together experts from around the world to develop solutions for building the world's most efficient supply chain by exploring robotics, AI, blockchain, machine learning and autonomous vehicles. Point A opened in 2018 within TechSquare Labs, then moved to CODA building in 2019. Point A will move into its permanent space of 23,000 square feet at Georgia-Pacific's corporate

headquarters in Downtown in 2020.

Honeywell Connected Enterprise

Honeywell, a Fortune 100 software-industrial company, opened its Midtown operation on Peachtree Street in 2018 with approximately 62,000 square feet. In 2020, Honeywell will double the space for a total of 124,000 square feet. The software innovation division - Honeywell Connected Enterprise is focused on connected technologies for buildings, industrial plants, workers, automobiles and aircraft. Software engineers develop software products in the areas of IoT, mobile, cloud computing and data analytics, as well as marketing and user experience.

Invesco Labs

Invesco, a global investment management firm based in Atlanta, opened Invesco Labs in CODA building in 2020. In this new space, goal is to grow the Strategy Innovation and Planning (SIP) team which focuses on AI, emerging technology, and Intentional Innovation efforts across Invesco. Initial team members include full stack developers responsible for exploring solutions in AI, machine learning, blockchain, NLP, and virtual assistants. The Invesco Labs network includes existing spaces in New York, Houston and India.

INNOVATION CENTERS / MIDTOWN ATLANTA

Keysight Technologies Software Design Center

Keysight, the world's leading electronic measurement company, is focused on developing next-generation software for use in the design and test of electronic products being created by Keysight's customers around the world. In 2016, Keysight opened the center at the Centergy building in Midtown's Tech Square. In 2019, Keysight moved into 50,000 square feet in Midtown's CODA building.

KPMG Ignition Center

At KPMG's Atlanta innovation hub, developers, data scientists and information architects develop software and services related to data and analytics, mobile, taxes, human resources and cloud computing. The 22,000-square-foot KPMG Ignition Center opened on West Peachtree Street in Midtown in 2017.

NCR Innovation Lab

The NCR Innovation Lab keeps NCR at the forefront of new technologies and innovations including in the areas of artificial intelligence, mobile, big-data, cloud, machine learning and predictive analytics. The lab opened in 2018 within NCR's corporate headquarters on Spring Street in Midtown.

Siemens Data Analytics and Applications Center

Siemens is focused on digital services and data analytics to improve operations and safety for rail transportation providers. Siemens Data Analytics and Applications Center opened at the Centergy building in Midtown's Tech Square in 2017.

Southern Company Energy Innovation Center

Southern Company focuses on testing and commercializing next-generation products and services in electric trans-

portation, home automation, energy efficiency, renewables, indoor agriculture and biopharma. The 6,000-square-foot Southern Company Energy Innovation Center opened at the Centergy building in Midtown's Tech Square in 2015.

Stanley Black & Decker Digital Accelerator

Stanley Black & Decker is focused on advancing digital excellence, including mobile apps and digital marketing, across the enterprise. The 5,000-square-foot Stanley Black & Decker Digital Accelerator opened on 10th Street in Midtown in 2015.

The Home Depot Innovation Center

At The Home Depot Innovation Center, The Home Depot associates, and Georgia Tech students test and develop new technologies to advance retail, supply chain and more. The 6,500-square-foot innovation center opened at the Centergy building in Midtown's Tech Square in 2015.

thyssenkrupp Elevator Americas Research Innovation Center

thyssenkrupp Elevator, one of the world's leading elevator companies, conducts groundbreaking research and creates new products and solutions with Georgia Tech interns. thyssenkrupp Elevator's Research Innovation Center opened at the Centergy building in Midtown's Tech Square in 2013 then moved to Midtown's CODA building in 2019.

UCB Solution Accelerator

Pharmaceutical company UCB is focused on improving patient care and patient experience using machine learning and advanced analytics resources. The 2,500-square-foot UCB Solution Accelerator opened at the Centergy building in Midtown's Tech Square in 2016.

INNOVATION CENTERS / METRO ATLANTA

DOWNTOWN

CARE Atlanta Global Innovation Hub

The CARE Atlanta Global Innovation Hub in Downtown Atlanta convenes people and organizations dedicated to defeating poverty by achieving social justice and equity everywhere. The hub is part of the ongoing mission of CARE, the nonprofit, international humanitarian agency that delivers emergency relief and long-term development projects.

Deloitte iLab

The iLab is Deloitte product development center for the Products & Solutions practice that houses prototyping, development and maintenance capabilities for multiple software technologies including wearables, machine learning, advanced analytics and social/mobile. Deloitte opened the 26,000-square-foot iLab in Downtown in 2014.

EY wavespace

EY opened its wavespace center in Atlanta in 2019 to help companies drive digital business transformation through an immersive experience. In wavespace, EY curates talent and technology, bringing them together in a collaboration proven to energize and align teams so they can solve problems and create outcomes that matter. The 3,598-square-foot Atlanta wavespace, is part of network of 20 wavespace centers around the world.

InComm Go Studio

Payments technology company Go Studio is an innovation hub dedicated to developing emerging technologies for customer-centric products and solutions, utilizing blockchain, artificial intelligence, voice assistants and more. The Go Studio opened in 2020 within the company's Downtown headquarters on Williams Street.

SOUTH ATLANTA

Chick-fil-A "Hatch" Innovation Center

Hatch, 32,000-square-foot Innovation Center, opened in 2012 and is the immersive space designed to make innovation education and application opportunities available to everyone in the organization, and to help move projects through the innovation process as fast and efficiently as possible.

BROOKHAVEN

Emory Healthcare Innovation Hub powered by Sharecare

The Emory Healthcare Innovation Hub - emoryhub.com - powered by Sharecare is a premier health care advancement and commercialization program that connects all the pieces of the health care continuum to validate, accelerate and realize ideas. Emory Healthcare and Sharecare launched the 10,000-square-foot innovation hub focused on patient care solutions in Emory's Executive Park location in 2018.

NORTH FULTON

Elavon "The Grove" Mobile Innovation Center

At "The Grove," payment processor Elavon is focused on creating new technologies for mobile payments and security solutions and expanding existing mobile solutions. The 10,000-square-foot global innovation center opened within Elavon's corporate headquarters in Sandy Springs in 2013.

INNOVATION CENTERS / METRO ATLANTA

NORTH FULTON

Emory Healthcare/Verizon 5G Lab

In 2020, Verizon and Emory Healthcare partnered to open the first 5G healthcare innovation hub in Sandy Springs. 5G Ultra Wideband will allow researchers the ability to explore solutions such as connected ambulances, remote physical therapy and next-generation medical imaging. Verizon will collaborate with Emory Healthcare and its nine innovation hub partners, including founding partner Sharecare.

First Data Learning & Innovation Center

The First Data Learning & Innovation Center supports the company's ongoing commitment to learning and innovation in payment technologies and services solutions. The 10,000-square-foot space opened within First Data's corporate headquarters in Sandy Springs in 2012.

General Motors IT Innovation Center

At GM's Atlanta IT Innovation Center, the company designs and delivers in-house IT that drives down the cost of GM's operations while increasing the level and speed of innovative products and services. The 228,000-square-foot GM IT Innovation Center opened in Roswell in 2013.

GWINNETT

Envistacom Innovation Center

Defense contractor Envistacom's innovation center provides customers engineering and testing for solutions in counterterrorism, cybersecurity and satellite communications. The 25,000-square-foot innovation center opened in Duluth in 2017.

Georgia-Pacific Innovation Institute

The Georgia-Pacific Innovation Institute develops and tests products for the company's packaging business and analyzes customers' supply chains to create innovative packaging solutions. The 25,000-square-foot Georgia-Pacific Innovation Institute opened in Norcross in 2014.

Honeywell Industrial Cyber Security Lab

Honeywell's Cyber Lab develops and tests new technologies and software to defend industrial facilities and operations from cyber attacks. The 2,000-square-foot Honeywell Industrial Cyber Security Lab opened in Duluth in 2015.

PolyOne Innovation Center: Suwanee

PolyOne, which provides specialized polymer materials, services and solutions, has two innovation centers in metro Atlanta Kennesaw and Suwanee. The centers are focused on color and design, manufacturing and production, testing, prototyping and part analysis.

Primerica Technology Innovation Center

Primerica, a leading provider of financial services to middle income families in North America, opened its 38,000 square-foot Technology Innovation Center in Duluth in 2019. The center, located three miles from headquarters, will serve as the epicenter of the company's digital innovation.

INNOVATION CENTERS / METRO ATLANTA

NORTHWEST

Novelis Global Research & Technology Center

Novelis develops next-generation solutions for the company's aluminum can, automotive and specialty customers at its aluminum innovation lab. The 160,000-square-foot Novelis Global Research & Technology Center opened in Kennesaw in 2012.

PolyOne Innovation Center: Kennesaw

PolyOne, which provides specialized polymer materials, services and solutions, has two innovation centers in metro Atlanta Kennesaw and Suwanee. The centers are focused on color and design, manufacturing and production, testing, prototyping and part analysis.

Shaw Industries Create Centre

Flooring manufacturer Shaw Industries is focused on commercial marketing, design and innovation at its 67,000-square-foot Create Centre which opened in Cartersville in 2017. The Shaw Create Center was awarded Fast 2019 Innovation by Design Award in the workplace category.



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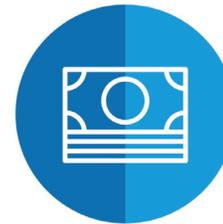
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STUDENTS2STARTUPS

Matches college students at Atlanta's leading universities with paid internships at tech startups in the city.

To our community of black founders, partners and friends:

We at Startup Atlanta stand with you. We are disturbed and gutted by the ongoing racial injustices in our country. Recent events have highlighted the issue of systemic racism and the ugly and disturbing acts that it allows. We condemn police brutality, racial profiling, and all forms of racism whether they be overt or covert. Creating an ecosystem that provides resources to our diverse community of entrepreneurs and founders has always been core to our work. Our commitment to diversity and equity is as strong as ever. Our entire Board of Directors is committed to helping you excel. We look forward to maintaining a diverse internal team, listening to what you are telling us what you need, and promoting the incredible community of black founders that call Atlanta home. Our goal is to use our voice and platform to create a level field.

We agree that Black Lives Matter!

THANK YOU

Kylan Kester
Community Coordinator at Startup Atlanta

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